

RSA Partner Program

At a Glance

The RSA Partner Program offers multiple tiers to best support the individual needs of our partners, both big and small. All partners in this program have access to deal registration, marketing funding, and product training.



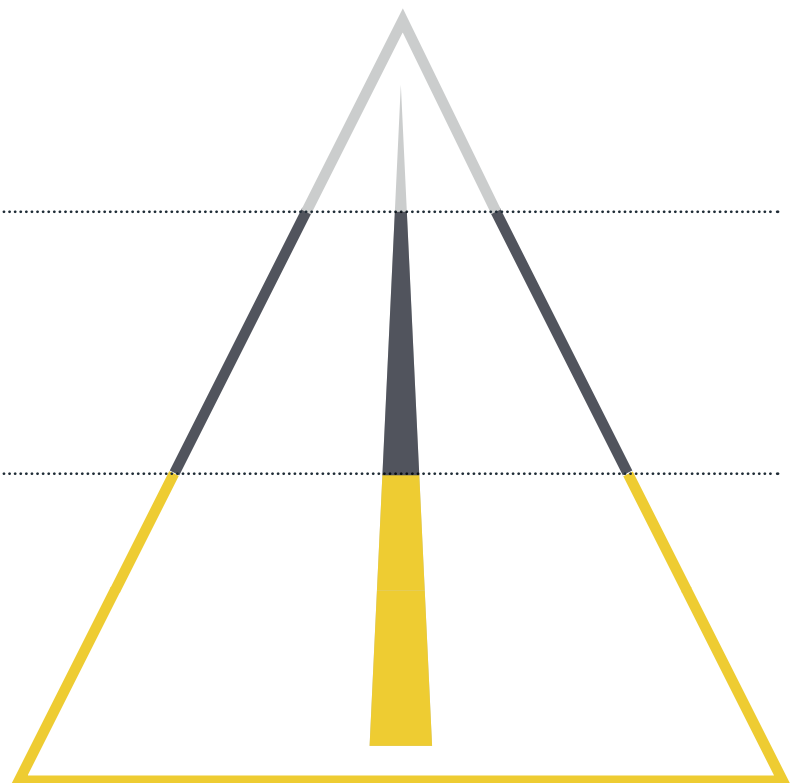
Titanium Partner



Platinum Partner



Gold Partner



RSA Partner Program Benefits

Benefits	Gold	Platinum	Titanium
Financial			
RSA Reward Rebates		✓	✓
Deal Registration Discounts	✓	✓	✓
Renewal Deal Registration	✓	✓	✓
Marketing Funds	✓	✓	✓
Access to NFR Equipment	✓	✓	✓
Earns CO-OP Funds			✓
Technical			
RSA Demo Centre	✓	✓	✓
Free Sales Training	✓	✓	✓
Free Technical Training & Certifications	✓	✓	✓
Sales & Marketing			
RSA Partner Portal Access	✓	✓	✓
Partner Events and Road Shows	✓	✓	✓
Assigned Marketing Resource	Distribution	RSA Marketing	RSA Marketing
Partner Support Center	✓	✓	✓
RSA Partner Finder	✓	✓	✓
Assigned Sales Resource	Distribution	RSA CAM	RSA CAM
RSA Executive Business Planning		Half Year	Half Year
Partner Advisory Board		By Invitation Only	By Invitation Only

RSA Partner Program Requirements

Requirements	Gold	Platinum	Titanium
RSA Partner Program Agreement	✓	✓	✓
Revenue Commitment		✓	✓
Sales Trainings		✓	✓
Technical Sales Trainings		✓	✓
Business and Marketing Plan		✓	✓

About RSA

The AI-powered RSA Unified Identity Platform protects the world's most secure organizations from today's and tomorrow's highest-risk cyberattacks. RSA provides the identity intelligence, authentication, access, governance, and lifecycle capabilities needed to prevent threats, secure access, and enable compliance. More than 9,000 security-first organizations trust RSA to manage more than 60 million identities across on-premises, hybrid, and multi-cloud environments. For additional information, visit our website to [contact sales](#), [find a partner](#), or [learn more](#) about RSA.



©2025 RSA Security LLC or its affiliates. All rights reserved. RSA and the RSA logo are registered trademarks or trademarks of RSA Security LLC or its affiliates in the United States and other countries. All other trademarks are the property of their respective owners. RSA believes the information in this document is accurate. The information is subject to change without notice. 01/25 Partner Program