



Service Overview

Fraud Mitigation and Identity Assurance Consulting

Mitigate Risk and Accelerate Innovation

Overview

The types of threats targeting consumers online continue to evolve every day. As quickly as organizations and consumers become familiar with the threats they face and change their online behavior, the criminals that seek to steal personal and financial information change their tactics and deploy more sophisticated techniques.

Advanced cybercrime threats are increasingly affecting businesses as well as consumers. Events such as the distribution of malware on corporate-issued endpoints are creating new risks for organizations.

Accelerating Fraud Mitigation and Identity Assurance

Amid the complexity of today's threats and limitations with resources and budget, organizations are seeking specialized expertise to develop strategies for fraud mitigation and identity assurance. Leveraging expertise, repeatable best practices, and insights on emerging risk can help companies realize competitive advantages with a strong security posture.

The RSA Security Practice of EMC Consulting speeds innovation with expertise to address security requirements in an industry and business context to protect and maximize the value of information, identities and infrastructure.

We take a comprehensive approach to information risk management, with services to address key business and technical requirements.

We leverage the security leadership of RSA and the global business, infrastructure and application experience and expertise of EMC Consulting, to develop innovative, informed, and forward looking programs for our clients.

Our Fraud Mitigation and Identity Assurance consulting services accelerate business innovation by formalizing enterprise-wide strategies for minimizing fraud attempts, assuring and managing user identities, sharing intelligence on the latest fraud trends and attacks, and establishing operational best practices.

Fraud Mitigation Services

Fraud Assessment & Strategy: Provides strategic assistance in defining strategies for short, medium, and long term time horizons to enhance fraud detection, mitigation, and prevention.

The Fraud Assessment & Strategy service helps organizations seeking to:

- Conduct an assessment of their current efforts to mitigate fraud
- Define a fraud strategy for products/services, channels, and/or the enterprise
- Develop a technology roadmap and business case Justification Gain the organizational consensus necessary to approve project funding and initiate change

Fraud Operations Review: Provides operational assistance in lowering fraud losses and operational costs, reducing customer disruption, and securing your organization.

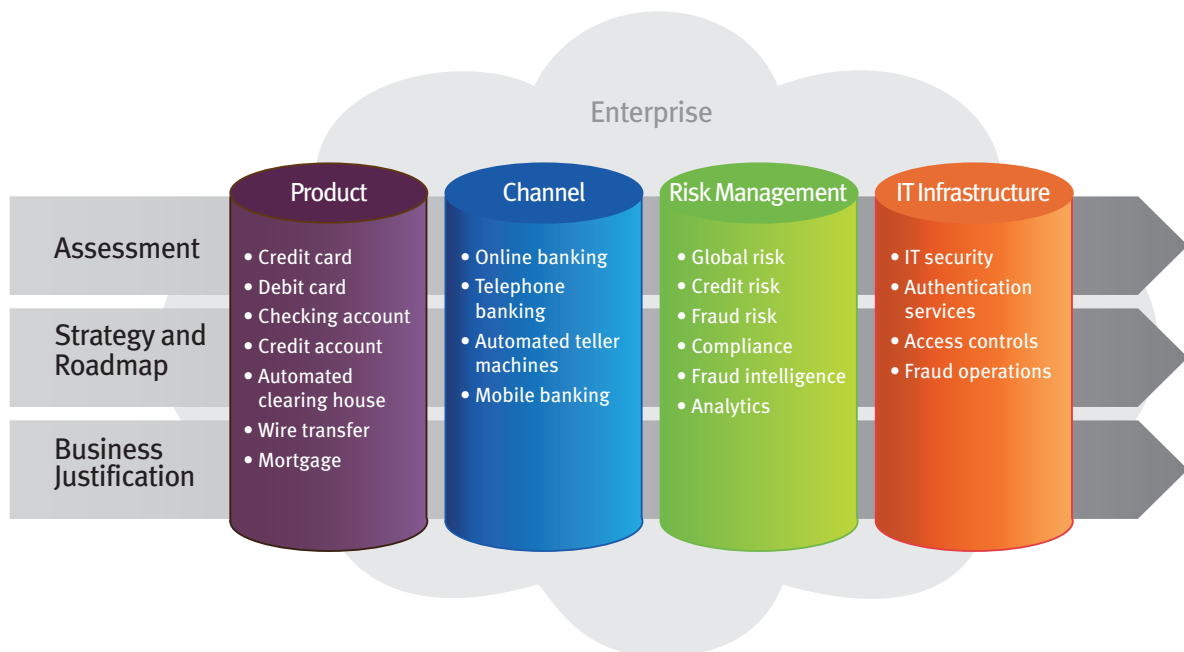
The Fraud Operations Review service establishes a baseline and provides recommendations to mitigate fraud risk in your existing organization by:

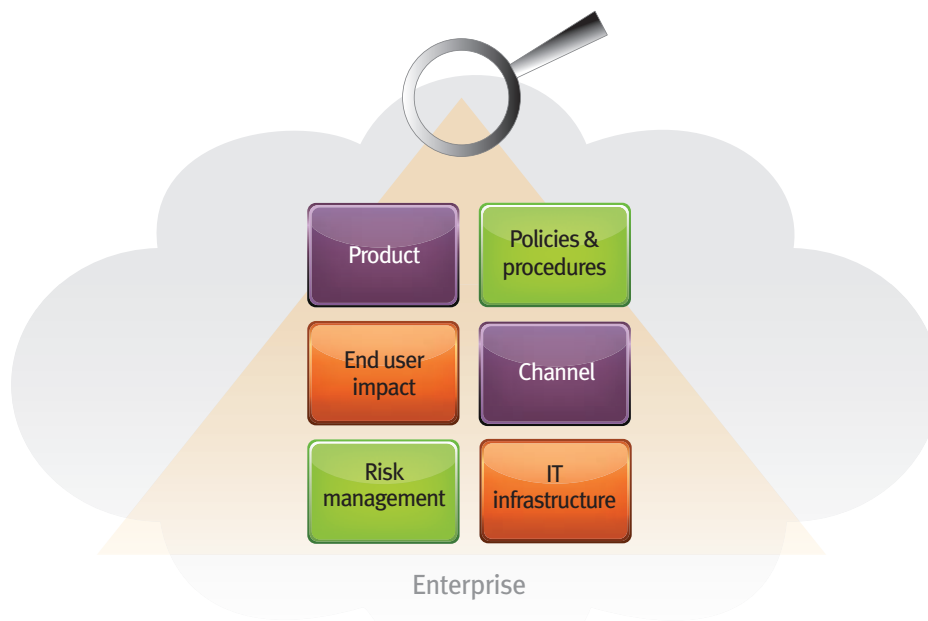
- Reviewing “current state” Fraud Operations
- Interviewing key business, technical and operational stakeholders
- Identifying gaps in the current protective measures and mechanisms
- Recommending changes and proposed next steps
- Optionally, providing “Red Team” testing of existing fraud controls for new and existing products or services

Executive Fraud Intelligence Service: Provides extensive, subscription-based intelligence and assessment of emerging threats, along with periodic ‘red team’ testing of controls.

The Executive Fraud Intelligence Services provide:

- Fraud Red Team Testing – Can our “White Hats” penetrate your defenses? How did they do it? What should you do about it? What changes are necessary to your existing fraud controls – and what is currently working?
- Shared Peer Intelligence – By product and channel, what attacks are happening internally and at peer firms? Are you prepared?





- Industry Developments Summary – From vendors, regulators, experts, analysts and more. What is new, relevant and meaningful?
- Fraud Intelligence – Provided via the RSA Cybercrime Intelligence Service, offers intelligence on corporate machines, network resources, access credentials, business data and email correspondence which may have been compromised by malware.

Identity Assurance Services

Identity Management Assessment Service: Provides a review of an organization’s current implementation of identity management against policy and security architecture requirements and a roadmap to align the strategy with business goals and requirements.

This service is designed to:

- Determine the business, security and compliance requirements and goals for identity management
- Review the applicable policies, standards, and guidelines

- Review the current state architecture and future state vision
- Determine the existing gaps for the required protection levels and business objectives
- Develop recommendations and roadmap for the organization based upon the analysis performed

Authentication Strategy Assessment: A service which identifies your authentication requirements and the technologies best suited to your business environment. This service provides:

- A summary of authentication business drivers
- An overview of various authentication technology suitable to your business
- Applicable, emerging authentication standards
- Recommended authentication options
- A high-level next-steps plan for the implementation of a strong authentication strategy

Business Value

Let the experts in fraud and identity assurance assist you in moving your security posture to the next level and gain a sustainable competitive advantage. The RSA Security Practice of EMC Consulting is a global leader, offering comprehensive fraud mitigation and identity assurance services that are tailored to your specific requirement.

About EMC Consulting

As part of EMC Corporation, the world's leading developer and provider of information infrastructure technology and solutions, EMC Consulting provides strategic guidance and technology expertise to help organizations exploit information to its maximum potential. With worldwide expertise across organizations' business, applications and infrastructure, as well as deep industry understanding,

EMC Consulting guides and delivers revolutionary thinking to help clients realize their ambitions in an information economy. EMC Consulting drives execution for its clients, including more than half of the Global Fortune 500 companies, to transform information into actionable strategies and tangible business results.

About RSA

RSA, The Security Division of EMC, is the expert in information-centric security, enabling the protection of information throughout its lifecycle. RSA enables customers to cost-effectively secure critical information assets and online identities wherever they live and at every step of the way, and manage security information and events to ease the burden of compliance.

For more information, please visit www.RSA.com and www.EMC.com/consulting.



The Security Division of EMC

www.rsa.com

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